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The Basics Of Social Research



Synopsis

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the "how-tos" and "whys" of social research methods. Updated with new data, expanded coverage of online research and other topics, and new Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world.

Book Information

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Focus on the most important points.

Each chapter begins with a set of Learning Objectives that are revisited at the appropriate points in the chapter, helping to focus your attention and reinforce your grasp of the material. Helping you through the research process. In-text learning features include "How to Do It" boxes that discuss hands-on topics related to research, including framing a hypothesis, identifying the unit of analysis, and using Google Scholar. Social research in real life. "Applying Concepts in Everyday Life" features show you how a particular logical discussion or research procedure applies to the world around you. Where can I find more? Each chapter includes relevant Internet links so you can learn more on your own about topics covered in the chapter that are of

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Earl R. Babbie graduated from Harvard University before enlisting in the U.S. Marine Corps. He received his Ph.D. from the University of California, Berkeley, and began teaching shortly thereafter. Credited with defining research methods for the social sciences, Dr. Babbie has written several texts, including the bestselling THE PRACTICE OF SOCIAL RESEARCH and THE BASICS OF SOCIAL RESEARCH.

Used for school and it was well written. Was very easy to work with and helped a lot while in class. Book was well constructed and provided easy access to look up information I needed! Got and A in

the class so I think it was good to have it.

I received this textbook in very good condition. The textbook I received was a loose leaf textbook which I put into a binder for class. This textbook was a requirement for one of my classes in Student Affairs. The textbook itself is easy to read and provides many examples based on the theories.

Despite the topic, this textbook is well written. The author makes sure to use examples to go along with all new concepts to go beyond simple definitions. I am enjoying it so far.

Arrived quickly, and was perfect for my class! It's a great and informational book. I learned a lot that I will carry with me as a psychology major.

Had to get for class it's okay. At least it's easy to read. It's a good book but i wouldn't buy if i didn't have to.

It is a very precise book and explains subject matter in a concise, easy to understand dialogue. I would have liked for the book to be bound.

The book was a little more worn than expected with the back cover torn. But the text is all there, and that's all I need really.

The textbook was required for my class. I enjoyed reading it because the text made sense.

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